

A black and white close-up photograph of a dog's face, likely a Weimaraner, looking directly at the camera with large, expressive eyes. The dog is lying down, and its front paws are visible near its snout. The background is a soft, out-of-focus light color.

*Pet  
Product  
Guide*



Deal  
Rite   
FEEDS INC.





# Quality and Integrity

*"The priceless ingredient in every product is the honor and integrity of the person who makes it."*

Your pet is your happy-go-lucky, always-by-your-side, fur-baby, best friend. And we know that their nutrition is of utmost importance. Whether you've got dogs, cats, or rabbits, we've got the feed that will make them healthy and strong.

We are a proud distributor of the **SPORTMIX®** brand of both dog and cat food. No matter what you're looking for, our goal is to ensure that you've got exactly what you need.

Deal-Rite Feeds is an authorized SPORTMIX® Feed Dealer

**SPORTMIX**





# 21/12 Maintenance Dog Food

## Benefits

SPORTMiX® Maintenance Adult Mini Chunk 21/12 is formulated for adult dogs who require a lower level of energy and protein due to their activity level or living environment. SPORTMiX® Maintenance provides digestibility and energy without the use of extra protein. This special balance of protein, fats, vitamins and minerals promotes strong muscles and bones and glossy coat and delivers a taste that dogs love. Available in 50 lb. bags.

## Feeding Directions

SPORTMiX® Maintenance Adult Mini Chunk may be fed dry or moistened according to your dog's preference. If moist food is preferred, mix 4 parts SPORTMiX® Maintenance Adult Mini Chunk with 1 part water, milk or broth. One feeding per day is acceptable, however, 2 feedings each of one half the daily requirement is recommended. Amounts are averages and will vary depending upon the breed, size and age of your dog. Have clean, fresh water available at all times. For your pet's best health, see your veterinarian regularly.

## Ingredients

Meat Meal, Ground Yellow Corn, Chicken By-Product Meal, Ground Wheat, Chicken Fat (preserved with mixed Tocopherols), Dried Beet Pulp, Salt, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Riboflavin Supplement, D-Calcium Pantothenate, Niacin Supplement, Choline Chloride, Vitamin B12 Supplement, Folic Acid, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Calcium Iodate, Copper Sulfate, Ferrous Sulfate, Manganous Oxide, Zinc Oxide, Magnesium Oxide.

## Guaranteed Analysis

Crude Protein (Min).....	21 %
Crude Fat (Min).....	12 %
Crude Fiber (Max).....	4.5%
Moisture (Max).....	10 %

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# 24/20 Energy Plus Dog Food

## Benefits

SPORTMiX® Energy Plus 24/20 is formulated for highly active dogs needing a maximum high level of energy. This formula is designed to meet the needs of these high stress working dogs. Formulated with supplemental flaxseed, SPORTMiX® Energy Plus helps ensure an improved Omega-6/Omega-3 fatty acid balance promoting a healthy skin and coat. Available in 50 lb. bags.

## Feeding Directions

SPORTMiX® Energy Plus may be fed dry or moistened according to your dog's preference. Puppies may be started on SPORTMiX® Energy Plus as soon as they are old enough to take solid nourishment. Feed your puppy a mixture of 2 parts SPORTMiX® Energy Plus with 1 part warm liquid until the puppy is 2 months old. After 2 months, feed your puppy all it will eat in a 20-minute period, 4 times a day, gradually reducing to a single daily feeding by 1 year of age. Lactating dogs require 2 to 3 times as much food as adult dogs. Remember, these amounts are averages and will vary depending upon the breed, size and age of your dog. Have clean, fresh water available at all times.

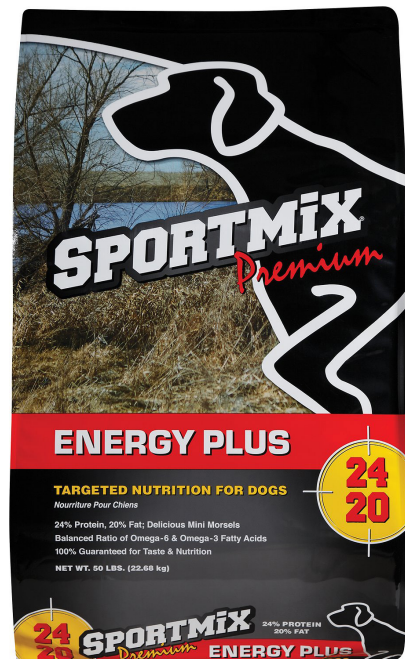
## Ingredients

Meat Meal, Ground Yellow Corn, Chicken Fat (preserved with mixed Tocopherols), Chicken By-Product Meal, Ground Brewers Rice, Dried Beet Pulp, Menhaden Fish Meal, Flaxseed, Salt, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Riboflavin Supplement, D-Calcium Pantothenate, Niacin Supplement, Choline Chloride, Vitamin B12 Supplement, Folic Acid, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Calcium Iodate, Copper Sulfate, Ferrous Sulfate, Manganous Oxide, Zinc Oxide, Magnesium Oxide.

## Guaranteed Analysis

Crude Protein (Min).....	24 %
Crude Fat (Min).....	20 %
Crude Fiber (Max).....	4.5%
Moisture (Max).....	10 %
Omega-6 Fatty Acids (Min).....	2.70 %
Omega-3 Fatty Acids (Min).....	0.45 %

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# 28/20 Puppy Food

## Benefits

SPORTMiX® Puppy Small Bites 28/20 is formulated for puppy's first full year of growth. This nutrient-rich formula with chicken and fish protein, combined with a high level of vitamins and minerals, promotes development of bones, teeth and muscles during this rapid stage of growth. Available in 33 lb. bags.

## Feeding Directions

Begin feeding SPORTMiX® Puppy Small Bites dry or moistened at 3 to 4 weeks of age or as soon as your puppy begins chewing on solid foods. To serve moistened, combine 1½ cups of SPORTMiX® Puppy Small Bites with 1 cup of warm water. Mix until well moistened and soft. Allow your puppy to eat 4 times a day for about 15 to 20 minutes until he reaches 3 months of age. From 3 to 6 months of age, feed your puppy all he will eat 3 times a day. Gradually reduce feedings to a single daily feeding from 6 months of age to a year.

## Ingredients

Chicken By-Product Meal, Ground Yellow Corn, Chicken Fat (preserved with mixed Tocopherols), Meat Meal, Brewer's Rice, Dried Beet Pulp, Flaxseed, Menhaden Fish Meal, Salt, Brewer's Dried Yeast, Potassium Chloride, DL-Methionine, Choline Chloride, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Zinc Sulfate, Ferrous Sulfate, Niacin, Calcium Pantothenate, Riboflavin Supplement, Copper Sulfate, Pyridoxine Hydrochloride, Thiamine Mononitrate, Manganese Sulfate, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Calcium Iodate, Cobalt Carbonate, Folic Acid, Sodium Selenite, Biotin, Vitamin B12 Supplement.

## Guaranteed Analysis

Crude Protein (Min).....	28 %
Crude Fat (Min).....	20 %
Crude Fiber (Max).....	4 %
Moisture (Max).....	10 %
Docosahexaenoic Acid (DHA),(Min).....	0.01 %
Calcium (Min).....	1.3 %
Phosphorus (Min).....	1 %
Vitamin A (Min).....	10,000 IU/kg
Omega-6 Fatty Acids (Min).....	4 %
Omega-3 Fatty Acids (Min).....	0.4 %

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# 26/18 High Energy Dog Food

## Benefits

SPORTMiX® High Energy 26/18 is formulated for adult dogs who require extra protein and fat in their diet due to their level of activity or living environment. SPORTMiX® High Energy is formulated with supplemental flaxseed which helps ensure an improved Omega-6/Omega-3 fatty acid balance, promoting healthy skin and coat. Available in 50 lb. bags.

## Feeding Directions

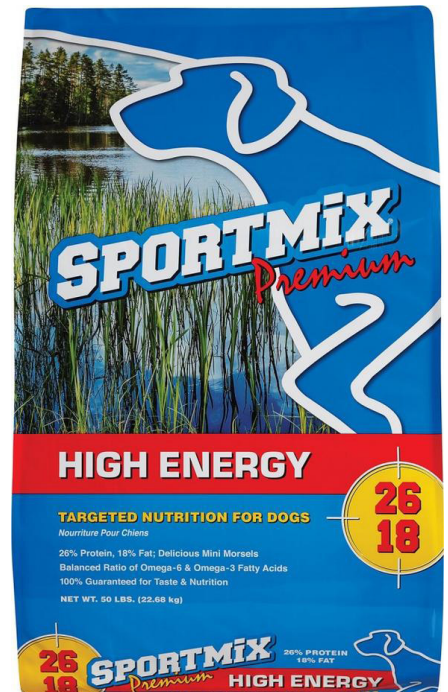
SPORTMiX® High Energy may be fed dry or moistened according to your dog's preference. If moist food is preferred, mix four parts SPORTMiX® High Energy with one part water, milk, or broth. One feeding per day is acceptable; however, two feedings each of one half the daily requirement is recommended.

## Ingredients

Chicken By-Product Meal, Ground Yellow Corn, Meat Meal, Ground Wheat, Chicken Fat (preserved with mixed Tocopherols), Dried Beet Pulp, Fish Meal, Flaxseed, Salt, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Riboflavin Supplement, D-Calcium Pantothenate, Niacin Supplement, Choline Chloride, Vitamin B12 Supplement, Folic Acid, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Calcium Iodate, Copper Sulfate, Ferrous Sulfate, Manganous Oxide, Zinc Oxide, Magnesium Oxide.

## Guaranteed Analysis

Crude Protein (Min).....	26 %
Crude Fat (Min).....	18 %
Crude Fiber (Max).....	4.5%
Moisture (Max).....	10 %
Omega-6 Fatty Acids (Min).....	2.70 %
Omega-3 Fatty Acids (Min).....	0.45 %



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# Wholesomes Chicken & Rice

## Benefits

SPORTMiX® Wholesomes™ Chicken Meal & Rice Formula is designed for dogs needing a high energy food from a single source of protein. Wholesomes™ Chicken Meal & Rice Formula is made without high-moisture protein sources or common grains like corn, wheat or soybeans. Wholesomes™ Chicken Meal & Rice Formula nutritionally balances Omega-6 and Omega-3 fatty acids to promote good skin and hair coat. The addition of natural vegetable fibers help support good digestion. SPORTMiX® Wholesomes™ Chicken Meal and Rice Formula supplies your dog with a naturally preserved, 100% complete and balanced diet for a healthy, active life. Available in 40 lb. bags.

## Feeding Directions

SPORTMiX® Wholesomes™ Chicken Meal & Rice Formula may be fed dry or moistened according to your dog's preference. If moist food is preferred, mix 4 parts SPORTMiX® Wholesomes™ Chicken Meal & Rice with 1 part water, milk or broth. One feeding per day is acceptable; however, 2 feedings each of one half the daily requirement is recommended.

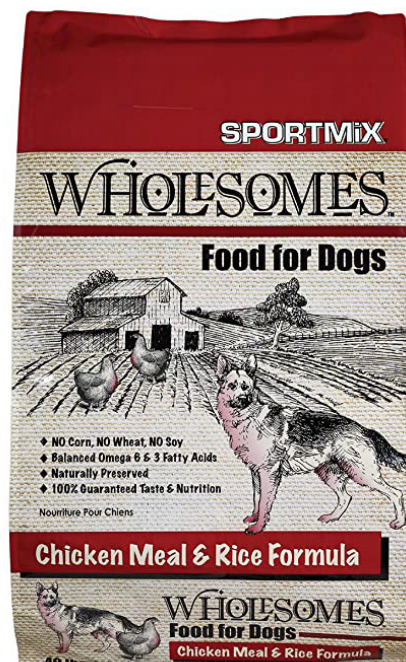
## Ingredients

Chicken Meal, Brown Rice, Rice Flour, Rice Bran, Chicken Fat (preserved with mixed Tocopherols) Dried Beet Pulp, Flaxseed, Dried Egg Product, Potassium Chloride, Salt, Choline Chloride, DL-Methionine, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Zinc Sulfate, Ferrous Sulfate, Niacin, Calcium Pantothenate, Riboflavin Supplement, Copper Sulfate, Pyridoxine Hydrochloride, Thiamine Mononitrate, Manganese Sulfate, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Calcium Iodate, Cobalt Carbonate, Folic Acid, Sodium Selenite, Biotin, Vitamin B12 Supplement.

## Guaranteed Analysis

Crude Protein (Min).....	26 %
Crude Fat (Min).....	16 %
Crude Fiber (Max).....	4 %
Moisture (Max).....	10 %
Omega 6 Fatty Acids (Min).....	3.75 %
Omega 3 Fatty Acids (Min) .....	0.40 %

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# 21/8 Low Fat Dog Food

## Benefits

SPORTMIX® Bite Size 21/8 is formulated to provide your normally active dog with 100% complete and balanced nutrition for a healthy life. Fortified with essential vitamins and minerals, SPORTMIX® Bite Size promotes strong muscles and bones and glossy skin and coat. Available in 50 lb. bags.

## Feeding Directions

SPORTMIX® Bite Size may be fed dry or moistened according to your dog's preference. If moist food is preferred, mix 4 parts SPORTMIX® Bite Size with 1 part water, milk or broth. One feeding per day is acceptable, however, 2 feedings each of one half the daily requirement is recommended.

## Ingredients

Ground Yellow Corn, Meat Meal, Ground Wheat, Soybean Meal, Chicken Fat (preserved with mixed Tocopherols), Salt, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Riboflavin Supplement, D-Calcium Pantothenate, Niacin Supplement, Choline Chloride, Vitamin B12 Supplement, Folic Acid, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Calcium Iodate, Copper Sulfate, Ferrous Sulfate, Manganous Oxide, Zinc Oxide, Magnesium Oxide.

## Guaranteed Analysis

Crude Protein (Min).....	21 %
Crude Fat (Min).....	8 %
Crude Fiber (Max).....	5.0%
Moisture (Max).....	12 %



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# Original Recipe Cat Food

## Benefits

SPORTMiX® Original Recipe Cat Food is formulated to ensure 100% complete and balanced nutrition for your cat, supplying essential nutrients needed to promote strong muscles and bones, a glossy coat and bright eyes. Available in 31 lb. bags.

## Feeding Directions

SPORTMiX® Original Recipe may be fed dry or moistened according to your cat's preference. Feed one half the recommended daily amount twice a day. Or fill your cat's bowl in the morning and allow your cat to nibble throughout the day. If served moistened, add 1 part water or milk to 3 parts of SPORTMiX® Original Recipe. Water is essential to your cat's good health; always provide plenty of clean, fresh water.

## Ingredients

Ground Corn, Chicken By-Product Meal, Corn Gluten Meal, Chicken Fat (Preserved with Mixed Tocopherols), Soybean Meal, Ground Wheat, Dicalcium Phosphate, Natural Flavors, Menhaden Fish Meal, Choline Chloride, Salt, Brewer's Dried Yeast, Potassium Chloride, DL-Methionine, L-Lysine, Taurine, Calcium Sulfate, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Zinc Sulfate, Ferrous Sulfate, Niacin, Calcium Pantothenate, Riboflavin Supplement, Copper Sulfate, Pyridoxine Hydrochloride, Thiamine Mononitrate, Manganese Sulfate, Zinc Protein, Manganese Protein, Copper Protein, Calcium Iodate, Cobalt Carbonate, Folic Acid, Sodium Selenite, Biotin, Vitamin B12 Supplement.

## Guaranteed Analysis

Crude Protein (Min).....	30 %
Crude Fat (Min).....	10 %
Crude Fiber (Max).....	4 %
Moisture (Max).....	10 %
Taurine (Min).....	0.1 %

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# Rabbit Pellets

## Benefits

Pelleted rabbit feed that can be fed to growing and breeding rabbits. Available in 50 lb. bags.

## Feeding Directions

Consult your nutritionist for proper feeding directions.

**Caution: Do not feed to sheep or other copper sensitive species.**

## Ingredients

Processed Grain By-Products, Roughage Products, Plant Protein Products, Grain Products, Molasses Products, Soy Oil Liquid, Monocalcium phosphate, Plain Salt, Methionine,, Calcium Carbonate, Mold Zap, Dried Extracted Streptomyces Fermentation Solubles, Dried Fermented Corn Extractives, Corn Distillers Dried Solubles, Choline Chloride, Ferrous Sulfate, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, Menodione Sodium Bisulfate Complex (Source of Vitamin K Activity), Thiamine Mononitrate, Riboflavin Supplement, Niacin, Pyridoxine Hydrochloride, Calcium Pantothenate, Biotin, Folic Acid, Vitamin B12 Supplement, Ascorbic Acid, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Manganous Oxide, Manganese Sulfate, Copper Sulfate, Zinc Oxide, Zinc Sulfate, Cobalt Carbonate, Sodium Selenite, Ethylenediamine Dihydriodide, Ethoxyquin (Preservative).

## Guaranteed Analysis

Crude Protein (Min)..... 16 %

Total Fat (Min)..... 4 %

Crude Fiber (Max)..... 15 %



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# Deal-Rite

FEEDS INC.

Prices on each product change on a weekly basis.  
Please call our main office to inquire of prices.

To place an order, learn more about our products, or discuss your animal's nutritional needs, contact us using the information below.



**1-800-633-1714**



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