



*Equine
Product
Guide*

Deal
Rite 
FEEDS INC.



Quality and Integrity

"The priceless ingredient in every product is the honor and integrity of the person who makes it."

We know that all horse feeds are not the same. And to ensure the performance of your horse, we use high quality ingredients that go above and beyond the standard. Ingredients that enhance such as vegetable oil to meet meet energy requirements without overfeeding, or minerals and vitamins for optimal growth and development. Our horse feeds are formulated to provide the nutrients necessary to balance a variety of forages according to the type of horse being fed.

In addition to our stock feeds, we also love to *formulate custom rations for our customers so you can get the exact standard that you are looking for in your horse. We've also got whole or crimped grains (such as oats or corn) along with alfalfa hay, alfalfa pellets, beet pulp, and vitamin-mineral supplements. No matter what you're looking for, our goal is to ensure that you've got exactly what you need. Our feeds maximize the potential of every horse whether on the farm, at the rodeo, or at the ranch.

***A minimum of 40 bags is required for custom formulas.**

Feeding Guide

Horse



This quick reference guide provides general recommendations regarding our feed products. Information was provided by the President of Deal-Rite Feeds Inc. and the creator of our products.

For guaranteed analysis and feeding recommendations, please consult feed tag. Results may vary in these products may vary due to management, environment, genetics, health, and sanitation differences. Deal-Rite Feeds does not warrant or guarantee individual results.

Owners with horses that are hard keepers, metabolically challenged, and/or have limited access to hay or forage should talk with a member of our staff or a nutritionist for specific recommendations.

Stage of Life

Level of Activity

	Maintenance
Broodmare/Foal	●
Yearling	●
Growing (2-6 Years Old)	●
Mature (7-15 Years Old)	● ●
Senior (> 15 Years Old)	● ● ●
Stallion	● ●

10% Horse Feed No Corn (Blue Tag)



10% Horse Pellet



14% Pro-Class High Fat Pellet



14% High Performance Mare & Foal (No Corn)



14% Pro-Class Pellet



12% Special Gold



Light	Moderate	Heavy	Intense



Feeding Recommendations

Due to the differences between horses in metabolism, feed utilization, activity, body condition, and over-all health, the actual amounts of feed required will vary. Forage will also influence amount of feed intake. Please refer to tag for more specific feeding directions.

All feed comes in 50 lb. bags



Special Gold

Benefits

The 12% Special Gold is formulated to be fed for maintenance of the mature horse. The combination of ingredients help provide a blend of needed nutrients for optimal performance. It is fortified with the proper levels of minerals and vitamins for optimal growth and development.

Feeding Directions

Feed 1/2 to 1 lb. of feed per 100 lbs. of body weight. Feed good quality hay at the rate of 1-2 lbs. per 100 lbs. body weight daily. Provide fresh, clean water at all times.

Caution: Do not feed to sheep or other copper sensitive species.

Ingredients

Processed Grain By-Products, Grain Products, Molasses Products, Forage Products, Plant Protein Product, Calcium Carbonate, Plain Salt, Soy Oil Liquid, Vitamin A Acetate, Vitamin E Supplement, Vitamin D3 Supplement, Mineral Oil, Dried, Choline Chloride, Menadione Sodium Bisulfate Complex (Source of Vitamin K Activity), Thiamine Mononitrate, Riboflavin Supplement, Niacin, Pyridoxine Hydrochloride, Calcium Pantothenate, Biotin, Folic Acid, Vitamin B12 Supplement, Ascorbic Acid, Zinc Proteniate, Manganese Proteniate, Copper Proteinate, Manganous Oxide, Cobalt Carbonate, Sodium Selenite, Ethylenediamine Dihydriodide, Ethoxyquin (Preservative.)

Guaranteed Analysis

Crude Protein (Min)....12 %
Crude Fat (Min)....3 %
Crude Fiber (Max)....7 %
Acid Detergent Fiber (Min)....9 %
Neutral Detergent Fiber (Min)....29 %
Calcium (Min)....0.7 %
Calcium (Max)....1.2 %
Phosphorus (Min)....0.8 %
Copper (Min)....29 PPM
Selenium (Min)....0.7 PPM
Zinc (Min)....63 PPM
Vitamin A (Min)....2.1 KIU/LB

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10% Horse Feed Blue Tag (No Corn)



Benefits

A 10% grain, consisting mainly of whole cereal grains and pellets. This feed **does not** contain corn. It is fortified with vitamins, minerals, and a mold inhibitor.

Feeding Directions

Feed 1/2 to 1 lb. of feed per 100 lbs. of body weight for the maintenance of mature horses. Feed good quality hay at the rate of 1-2 lbs. per 100 lbs. body weight daily. Provide fresh, clean water at all times.

Caution: Do not feed to sheep or other copper sensitive species.

Ingredients

Grain Products, Processed Grain By-Products, Molasses Products, Calcium Carbonate, Salt, Zinc Oxide, Iron Carbonate, Calcium Carbonate, Manganous Oxide, Red Iron Oxide, Copper Sulfate, Calcium Iodate, Cobalt Carbonate, Anise Flavor, Propionic Acid, Acetic Acid, Benzoic Acid, Sorbet Acid, Vitamin A Acetate, Vitamin E Supplement, Vitamin D3 Supplement, Mineral Oil.

Guaranteed Analysis

Crude Protein (Min).....	10 %
Total Fat (Min).....	2 %
Crude Fiber (Max).....	7 %
Acid Detergent Fiber (Max).....	9 %
Neutral Detergent Fiber (Max).....	28 %
Calcium (Min).....	0.8 %
Calcium (Max).....	1.3 %
Phosphorus (Min).....	0.6 %
Copper (Min).....	5 PPM
Selenium (Min).....	0.2 PPM
Zinc (Min).....	26 PPM
Vitamin A (Min).....	5,059 KIU/LB



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14% High Performance Mare & Foal (No Corn)



Benefits

The 14% High Performance Mare & Foal (no corn) is designed to meet the nutritional needs of yearlings as well as pregnant and lactating mares. Trace mineral and vitamin fortification help prevent developmental orthopedic disease as well as help lactating mares produce more milk while maintaining good body condition.

Feeding Directions

Feed 1/2 to 1 lb. of feed per 100 lbs. of body weight for the maintenance of mature horses. Feed good quality hay at the rate of 1-2 lbs. per 100 lbs. body weight daily. Provide fresh, clean water at all times.

Caution: Do not feed to sheep or other copper sensitive species.

Ingredients

Processed Grain By-Products, Grain Products, Plant Protein Products, Molasses Products, Flaxseed, Calcium Carbonate Bulk, Plain Salt, Soy Oil Liquid, Mold Zap, Monocalcium Phosphate, Calcium Sulfate, Calcium Carbonate, Potassium Sulfate, Magnesium Sulfate, Choline Chloride, Zinc Oxide, Manganous Oxide, Niacin Supplement, Biotin Supplement, Copper Sulfate, Vitamin E (DL-Alpha Tocopheryl Acetate), Mineral Oil, Calcium D-Pantothenate, Vitamin A Riboflavin, Vitamin D-3 Supplement, Sodium Selenite, Calcium Iodate, Cobalt Carbonate, Folic Acid, Thiamine Mononitrate, Vitamin B 12, Active Dry Yeast Concentrate (*Saccharomyces Cerevisiae*).

Guaranteed Analysis

Crude Protein (Min).....	14 %
Total Fat (Min).....	7 %
Crude Fiber (Max).....	9 %
Acid Detergent Fiber (Max).....	11 %
Neutral Detergent Fiber (Max)....	28 %
Calcium (Min).....	0.3 %
Calcium (Max).....	.8 %
Phosphorus (Min).....	0.7 %
Copper (Min).....	44 PPM
Selenium (Min).....	0.8 PPM
Zinc (Min).....	51 PPM
Vitamin A (Min).....	4.3 KIU/LB



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10% *All Purpose Feed*



LARGE DEALER ONLY

Ingredients

Grain Products, Cane Molasses, Ground Limestone, Vitmain A Supplement, Vitamin D Supplement, Salt, Vitamin E Supplement, Iron Oxide, Zinc Oxide, Manganous Oxide, Cobalt Carbonate, and Calcium Iodate.

Guaranteed Analysis

Crude Protein (Min)..... 10 %
Total Fat (Min)..... 2.50 %
Crude Fiber (Max)..... 6 %

Feeding Directions

Feed 1/2 to 1 lb. of feed per 100 lbs. of body weight. Feed good quality hay at the rate of 1-2 lbs. per 100 lbs. body weight daily. Provide fresh, clean water at all times.

14% Pro-Class High Fat Pellets



Benefits

Formulated with select plant protein sources to provide balanced levels of amino acids. It provides the digestible calories needed for growth and work through a blend of energy rich carbohydrates and fats. 14% Pro-Class High Fat has added vegetable oil to help meet energy requirement without overfeeding grain and to help enhance coat condition.

Feeding Directions

Feed 1/2 to 1 lb. of feed per 100 lbs. of body weight for the maintenance of mature horses. Feed good quality hay at the rate of 1-2 lbs. per 100 lbs. body weight daily. Provide fresh, clean water at all times.

Caution: Do not feed to sheep or other copper sensitive species.

Ingredients

Processed Grain By-Products, Plant Protein Products, Molasses Products, Roughage products, Soy Oil Liquid, Calcium Carbonate, Plain Salt, Vegetable Fat, Artificial Flavor, silicon dioxide, Mineral Oil, Biotin, Vitamin E Supplement, Mineral Oil, Vitamin A Acetate, Dried Extracted Streptomyces Fermentation Solubles, Choline Chloride, Ferrous Sulfate, Vitamin A Supplement, Vitamin D3 Supplement, Menadione Sodium Bisulfate Complex (Source of Vitamin K Activity), Thiamine Mononitrate, Riboflavin Supplement, Niacin, Pyridoxine Hydrochloride, Calcium Pantothenate, Biotin, Folic Acid, Vitamin B12 Supplement, Ascorbic Acid, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Manganous Oxide, Manganese Sulfate, Copper Sulfate, Zinc Oxide, Zinc Sulfate, Cobalt Carbonate, Sodium Selenite, Ethylenediamine Dihydriodide, Ethoxyquin (Preservative).

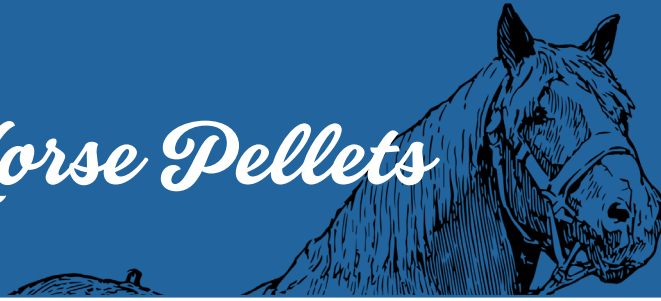
Guaranteed Analysis

Crude Protein (Min).....	14 %
Total Fat (Min).....	8 %
Crude Fiber (Max).....	9 %
Acid Detergent Fiber (Max).....	10 %
Neutral Detergent Fiber (Max).....	33 %
Calcium (Min).....	0.8 %
Calcium (Max).....	1.3 %
Phosphorus (Min).....	1 %
Copper (Min).....	32 PPM
Selenium (Min).....	0.9 PPM
Zinc (Min).....	86 PPM
Vitamin A (Min).....	7.2 KIU/LB

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10% Horse Pellets



Benefits

A dry-pelleted horse feed. This is to be fed to mature horses as a supplement to hay or pasture.

Feeding Directions

Feed 1/2 to 1 lb. of feed per 100 lbs. of body weight for the maintenance of mature horses. Feed good quality hay at the rate of 1-2 lbs. per 100 lbs. body weight daily. Provide fresh, clean water at all times.

Caution: Do not feed to sheep or other copper sensitive species.

Ingredients

Grain Products, Processed Grain By-Products, Calcium Carbonate, Vegetable Fat, Artificial Flavor, Molasses Products, Plain Salt, Vitamin A Acetate, Vitamin E Supplement, Vitamin D3 Supplement, Mineral Oil.

Guaranteed Analysis

Crude Protein (Min).....	10 %
Total Fat (Min).....	4 %
Crude Fiber (Max).....	7 %
Acid Detergent Fiber (Min).....	6 %
Neutral Detergent Fiber (Min).....	21 %
Calcium (Min).....	.06 %
Calcium (Max).....	1.1 %
Phosphorus (Min).....	.06 %
Copper (Min).....	8 PPM
Selenium (Min).....	.03 PPM
Zinc (Min).....	45 PPM
Vitamin A (Min).....	3.2 KIU/LB



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12% All Stock Feed



Benefits

All stock is formulated to be fed for the maintenance of mature horses and can also be fed as a general feed to any species of livestock.

Feeding Directions

Feed 1/2 to 1 lb. of feed per 100 lbs. of body weight. Feed good quality hay at the rate of 1-2 lbs. per 100 lbs. body weight daily. Provide fresh, clean water at all times.

Ingredients

Processed Grain By-Products, Grain Products, Molasses Products, Calcium Carbonate, Oats, Plain Salt, Vitamin A Acetate, Vitamin E Supplement, Vitamin D3 Supplement, Mineral Oil.

Guaranteed Analysis

Crude Protein (Min).....	12 %
Total Fat (Min).....	3 %
Crude Fiber (Max).....	7 %
Acid Detergent Fiber (Min).....	9 %
Neutral Detergent Fiber (Min).....	31 %
Calcium (Min).....	0.5 %
Calcium (Max).....	1.0 %
Phosphorus (Min).....	0.9 %
Selenium (Min).....	0.5 PPM
Zinc (Min).....	74 PPM
Vitamin A (Min).....	1.6 KIU/LB



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Hay Products

Alfalfa is commonly fed to pregnant mares and active horses. It is rich in protein, and thus needs to be fed to horses in a small quantity, along with adequate feed and fresh, clean drinking water.

Alfalfa Dairy Hay: Large Bales

This can be fed to both horses and cattle.
Bales average 1,000-1,100 lbs. each.

- *Protein: 17-19%*
- *Relative Feed Value: Range 150-165*
- *Delivery available on truck load shipments. Please call main office for delivered price.*
- ***Please be cautious in the amount of alfalfa fed to horses due to the sensitivity of their digestive system.***



Alfalfa Horse Hay: Small Bales

High quality alfalfa usually fed to horses.
These bales are compressed and average 60-70 lbs. each.

- *Protein: 19-21%*
- *Relative Feed Value: Range 180-200*
- ***Please be cautious in the amount of alfalfa fed to horses due to the sensitivity of their digestive system.***



Hay Products

Timothy hay can be fed to horses at any age and is good for colic prone horses. It is an excellent source of fiber.

Timothy Hay: Large Bales

Quality hay that can be fed to both horses and cattle. Bales average 1,000-1,100 lbs. each. .

- *Protein: 11.8-12%*
- *Relative Feed Value: 131*



Timothy Hay: Small Bales

Quality hay that can be fed to both horses and cattle. These bales are compressed and average 65 lbs. each.

- *Protein: 11.8-12%*
- *Relative Feed Value: 131*



DeWorming

WORMERS IN OUR STORE

IVERMECTIN

Removes pinworms, hairworms, stomach worms, bots and threadworms

QUEST

(Ivermectin) Removes pinworms, hairworms, stomach worms, bots, and threadworms

ZIMECTRIN GOLD

(Ivermectin) Removes pinworms, hairworms, stomach worms, bots, and threadworms

EXODUS PASTE

(Pyrantel) Removes pinworms and roundworms

SAFE GUARD PASTE

(Fenbendazole) Removes large roundworms, large strongydes, pinworms, and threadworms



WORMER ROTATION CHART

Rotation	Time	Product
1	Jan/Feb	Pyrantel
2	Mar/April	Benzimidazole
3	May/June	Ivermectin
4	July/Aug	Pyrantel
5	Sept/Oct	Benzimidazole
6	Nov/Dec	Ivermectin

Equine Dewormer Chart

Product	Active Ingredient
Ivermectin	Ivermectin 1.87% with Anthelmintic and Boticide
Quest	2% Moxidectin
Zimectrin Gold	1.55% Ivermectin, 7.75% Praziquantel
Exodus Paste	43.9% Pyrantel pamoate
Safe Guard Paste	10% Fenbendazole

Parasites Controlled

	Strongyles (Large and Small)	Ascarids	Tapeworms	Lungworms	Pinworms	Stomach worms	Threadworms	Hairworms	Summer sores	Bots	Roundworms
	•	•		•	•	•	•	•	•	•	•
	•				•	•		•		•	•
	•	•	•	•	•	•	•	•	•	•	•
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Deal-Rite

FEEDS INC.

Prices on each product change on a weekly basis.
Please call our main office to inquire of prices.

To place an order, learn more about our products, or discuss your animal's nutritional needs, contact us using the information below.



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